

Laëtitia Ouedraogo (she/her)

PRODUCER/SOUNDPRODUCER

"if the music is good, you dance" MARRØN



SENSE OF ORGANIZATION - AUTONOMY - STRESS MANAGEMENT - STRICTNESS - CURIOSITY - DYNAMIC



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92300 - Levallois-Perret

Driving licence



EXPERIENCES

Sept, 2020
Sept, 2022

SOUND PRODUCER ASSISTANT

PRODUCTION - VO/BOOKING CASTING - SCHEDULE MANAGEMENT - NEGOTIATION - MUSIC PURCHASING/RIGHTS (MASTER/PUBLISHING) - VOICE OVER. BRANDS : MCDO - SKODA - HENNESSY - SEAT - VOLKSWAGEN - CENTER PARKS - ILLIKO AND MORE.

DDB PARIS + ROMANCE - PARIS 75

Sept, 2019
Sept, 2020

POST-PRODUCTION ASSISTANT

COORDINATION & MONITORING - MANAGEMENT SCHEDULE - BOOKING FREELANCES - BUDGETING FOR ADVERTISING FILMS (TV/WEB/CINEMA) - ACCOUNTING - POST-PRODUCTION OF "FAIR 2020"

TBWAVELSE - PARIS 75

Sept, 2019
to Today

FREELANCE - CREATIVE DIRECTOR & PRODUCER

@LAETITIAOUEDRAOGO.MP4

FILMS - SHORTS-FILMS - ADVERTISING - ARTISTIC VIDEOS - VIDEOCLIPS - PERSONALS PROJECTS - EDIT - PHOTOS - EDITORIALS BRANDS : GUERLAIN, NUMERO MAGAZINE NL, STUDIO PALETTE, INTERLOPE MAGAZINE & MORE.

BORDEAUX - PARIS - WORLDWIDE

Sept, 2019
Sept, 2021

FREELANCE - MANAGEMENT @BODISAMBA (11K)

DEVELOPPEMENT - BOOKING - MGMT - COACHING - HELP + CREATION @LSNSTUDIO - BORDEAUX - PARIS - BERLIN

Nov, 2017
Dec, 2017

INTERNSHIP - COMMERCIAL & EVENT

EVENT MARKETING "SALON DES VINS DE LA ROCHELLE 2017" + EVENT ASSISTANT FOR "BORDEAUX TASTING 2017"

TERRE DE VIN - BORDEAUX 33

May, 2017
June, 2017

INTERSHIP - COMMUNICATION & EVENT

COMMUNICATION + BRAND CONTENT & EVENT ORGANIZATION FOR "FÊTE DU FLEUVE" 2017.

MAIRIE DE BORDEAUX - BORDEAUX 33

VOLUNTEER - BAR + COMMUNICATION + BACKSTAGES ENTRANCE

WELCOME & IN CHARGE OF THE BAR + CHECKING WRISTBAND, OVERLOOKING THE ENTRY & VIP ROOMS ACCES.

HORD BORD FESTIVAL - BORDEAUX 33 - WHOLE QUEER FESTIVAL - FERROPOLIS - ALLEMAGNE

PR + COMMUNICATION

NETWORK COMMUNICATIONS & HOSTESS DURING THE EVENT + ARTIST ACCES MANAGEMENT

IBOAT - REWIND PRODUCTION - WE ARE RAVE - BT59 - SILICONE PARIS (QUEER PARTY) - BORDEAUX / PARIS

EDUCATION

M2 - MARKETING MUSICAL, ENTERTAINMENT & PRODUCTION ARTISTIQUE

SUP DE PUB - PARIS 75

M1 - BRAND CONTENT & EDITORIAL

SUP DE PUB - PARIS 75

BACHELOR - MARKETING & DEVELOPPEMENT

INSEEC - PARIS 75

VOLUNTEER / CIVIC SERVICE - DIGITAL COMMUNICATION & AUDIOVISUAL

MAYOR'S OFFICE - CITY HALL OF MERIGNAC - BORDEAUX 33

BTS COMMUNICATION

SUP DE PUB - BORDEAUX 33

HIGH SCHOOL GRADUATION - LITTERATURE & THEATER

LYCÉE MONTESQUIEU - BORDEAUX 33

Sept, 2017
August, 2022

Sept, 2017
to Today

Sept, 2021
Sept, 2022

Sept, 2019
Sept, 2021

Sept, 2019
Sept, 2020

Sept, 2019
June, 2020

Sept, 2017
Sept, 2019

Promo 2015



MY SKILLS

Production



Project Monitoring



Directing



Video + Edit



Management



Artistic Direction

